

IT'S LIVE!
in Queensland

MEDIA RELEASE


OUTBACK
QUEENSLAND MASTERS

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IT'S TIME TO PLAY AROUND IN OUTBACK QUEENSLAND

If you've ever wanted to visit the outback - and pack the golf sticks for a road trip you'll never forget - the Outback Queensland Masters is your dream come true.

Launched today at Victoria Park Golf in Brisbane, the OQM will enable golfers of all ages and abilities to take their games to all corners of Queensland during 2019.

This multi-staged event is an opportunity for the amateur golfer to test their skills in a premium competition running all across Outback Queensland with the ultimate life changing opportunity in the million-dollar hole at Mt Isa.

Queensland Minister for Innovation and Tourism Industry Development Kate Jones said the tournaments would also coincide with festivals and functions in each town, providing the perfect reason for golfers and their families to see the state at its finest.

"The event is designed as a tourism experience, to attract visitors to Outback Queensland, extend their stay and disperse travel across the region," Minister Jones said.

One of the few sports you can begin at any age, golf also focuses on the social aspect of play with your friends and family. And what better way to get involved than with some travel?

Golf Australia chief executive Stephen Pitt was excited with the innovative concept.

"Not only will it shine a spotlight on some great regional Queensland centres, but also on some golf courses that have great appeal, if not the fame to match," Pitt said.

"Whether they're on sand or grass greens, the courses the OQM field will play are unique and a great representation of golf being a welcoming cornerstone of communities around Australia.

"I'm sure the rounds, courses and club experiences in each centre will be something participants will remember fondly for years.

For more information, please contact
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"Whether it's for one, two or all courses, play around in Outback Queensland and compete in the Outback Queensland Masters.

For further information and to register your interest please go to the website - www.outbackqldmasters.com

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